

## **Registration: April 12, 2014 (Saturday)**

### **Mercure Seoul Ambassador Gangnam Sodowe**

<http://www.mercureseoul.com/kor/main/main.asp>


<b>10: 00 – 12: 30</b>	<b>Arrival and Registration</b>
<b>13: 30 - 17: 00</b>	<b>(Venue: Lobby)</b>

- (1) Please print your registration form before you come to the conference.
- (2) You can also register at any time during the conference.
- (3) Certificate of Participation can be collected at the registration counter.
- (4) Please tell the conference receptions your paper ID.
- (5)The organizer won't provide accommodation, and we suggest you make an early reservation.
- (6)One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on April 13, 2014.

**Conference: Morning, April 13, 2014 (Sunday)**

Venue: MERCURY

<p>09:00-09:10</p>	<p>Opening Remarks</p>  <p><i>Prof. Gary E. Swanson</i> University of Northern Colorado, USA</p>
<p>09:10-09:50</p>	<p>Keynote Speaker Speech 1</p>  <p><i>Dr. Chin Yee Mun</i> Faculty of Creative Industries, Chairperson for Center for Media and Creative Communication, University Tunku Abdul Rahman, Malaysia</p> <p><b>Title:</b> Recent Chinese Malaysians’ Political Decision: A Matter of Rational Choice?</p> <p><b>Abstract:</b> In many multi-ethnic societies, ethnic politics plays an influential role in determining the outcome of elections. However, in these societies, voting decisions may also be influenced by their members’ civic consciousness. This paper aims to explore the possibility that in a multi-ethnic society, voting decisions are made based on both ethnic and civic consciousness considerations. A study on Chinese Malaysians’ voting decisions was conducted to investigate this phenomenon. Findings from this study show both factors play vital role in shaping Chinese Malaysians voting decision. This reflects the fact that a voter is rational and when he votes he will support any political party that are able to protect his interest be it in the form of ethnic rights or civic rights.</p>

<p>09:50-10:30</p>	<p style="text-align: center;">Keynote Speaker Speech 2</p> <div style="text-align: center;">  <p><i>Prof. Gary E. Swanson</i>  <b>University of Northern Colorado, USA</b></p> </div> <p><b>Title:</b> The Impact of Social Media Usage on Interpersonal Communication: Issues, Challenges, and Recommendations</p> <p><b>Abstract:</b> Over the past decade social media through advances in technology has infused itself in the lives of every young person in the developed world today. The types of social media that we use are ever growing, evolving and changing. The way we communicate has also changed dramatically - moving further away from face-to-face communication. We are now more wired than ever. A recent study at the University of Glasgow found that half of the participants reported checking their email once an hour, while some individuals check up to 30 to 40 times an hour. An AOL study revealed that 59 percent of PDA users check every single time an email arrives and 83 percent check email every day on vacation. The media industry is at a crossroads as it seeks to adapt to new developments in technology in covering and disseminating the news. Our mass media and societal landscapes have been forever altered.</p>
<p>10:30-11:00</p>	<p style="text-align: center;"><i>Coffee Break &amp; Photo Session</i></p>

**SESSION – 1**

Venue: MERCURY

Session Chair:

Time: 11:00-12:10

ID	Title+ Author's name
<b>Language, Medias and Culture</b>	
N00003	Scaffolding, Perceived Usefulness, Satisfaction and Continuance Intention toward Online Foreign Language Learning <b>Rong Zhao</b> and Jianlin Chen
N00004	Discovering the Brand of Asia's World City: A Discourse Analysis of Hong Kong Tourist Mobile APPS <b>Amy Suen</b> and Andy Fung
N00011	Discourse and Framing: A Content Analysis Based on Chinese News Quoted by New York Times <b>Liu Yang</b>
N00014	New Media and Digital Storytelling: Mobile Stories <b>Wan Aida Wan Yahaya</b>
N00015	Discourse Strategies of Expressions of Opinions in Radio Talks <b>Siti Nurbaya Mohd Nor</b>
N10021-pre	The Significance of Learning Non-verbal Communication Patterns to Eliminate Conflicts and Misunderstandings among Cultures <b>Ahmet Halük YÜKSEL</b>  <b>Abstract:</b> Communication emerges as the most basic requirement of a liveliness and existence. In fact, “living is to communicate” in a sense. The humankind, since his/her species began to live as a social being, has used communication for maintaining his/her liveliness, for sharing what she/he has produced, for transferring some of his/her values, settled opinions, knowledge to the coming generations. “Communication is a requirement that has emerged with the existence of the humankind. Its history begins with the history of humankind. We live in a kind of message web at every moment in a day except for the sleep; ringing of the alarm clock, shoutings of the salesmen, billboards, saying hellos to the people at home, in the school, on the street, turning the heads, maintaining attitudes.....”

**12:10 – 13:30**

**LUNCH**

## Afternoon, April 13, 2014 (Sunday)

### SESSION – 2

Venue: MERCURY

Session Chair:

Time: 13:30-15:30

ID	Title+ Author's name
<b>Social Science and Humanity</b>	
V00006	Reliability and Validity of Consumers' Decision Making Investigation of Safe Street Food Purchasing, Pilot Study in Nakhon Si Thammarat, Thailand <b>Jatuporn Khongtong</b> , Muhammad Shahrim Karim, Mohhidin Othman and Jusang Bin Bolong
V00007	Utilizing Web 2.0 tools in a group based learning environment: A Malaysian classroom perspective <b>Wai-Jing Kwok</b> and Tse-Kian Neo
V00009	Exploring International Tourists' Attitudes and Perceptions: In Characterizing Malaysian Heritage Food (MHF) as a Tourism Attraction in Malaysia Siti Radhiah Omar, Muhammad Shahrim Ab Karim and <b>Siti Nazirah Omar</b>
V00001	Youth related issues in the Saudi Press coinciding with the "Arab Spring": a 2-Month Monitoring <b>Nizar Alsalih</b> and <b>Kadhem Alghoul</b>
V00004	The Dimensions of Interpersonal Power Inventory: A Validation Study in a Malaysian Organizational Context <b>Rozilah Abdul Aziz</b> , Narehan Hassan, Shereen Noranee, Rohana Mat Som and Sharrifah Ali
V00011	The Theory of Planned Behavior and Self Identity Factors drive Graduates to be indebtedness? <b>Zarina Denan</b> , Akmal Aini Othman, Muhammad Noor Izami Ishak, Mohd Fazril Mustaza Kamal and Muhammad Hanif Hasan
V00014	The Influence of Organizational Contextual Factors on Health Technology Assessment (HTA) Adoption in Selected Hospitals, Southeast Queensland, Australia <b>Hafizah Besar Sa'Aid</b> , Donald Stewart, Ian England, Jing Sun and Ahmad Badri Zakaria
V00016	Practices of Internal Marketing in Small and Medium Industry <b>Zarina Abdul Munir</b> , Akmal Aini Othman, Shamsul Azren Mohd Shukur, Rahimah Ithnin and Syezreen Dalina Rusdi
V00018	Human Rights Policy: the Cases of Capital Punishment in Kyrgyzstan and South Korea <b>Aejung Kim</b>
V00021	Teachers' Motivation in the Maldives – Vital but Context-Specific <b>Abdul Raheem Hasan</b> , and Lex McDonald

**SESSION – 3**

Venue: VENUS 1

Session Chair:

Time: 13:30-15:30

ID	Title+ Author's name
<b>Economics and Finance Research</b>	
F001	Financial Development and Growth The Case of South Korea <b>Noureen Adnan</b>
F005	Phase Dependence in the Correlation Between Macroeconomic Time-Series <b>Francisco Blasques</b>
F006	The Golden Line of Indonesian Tourism <b>Cony Wiratama</b> , Nova Kurniawaty , Fericha Febriane, Reinissa Putri and Hafidz Haekal
F007	A Comparative Analysis of Economic Effects of Coups at Turkey and Korea <b>Ayhan Özer</b> , Nah Jeong Won
F009	FDI and Domestic Investment in Malaysia <b>Azlina Hanif</b> and Suhanis Jalaluddin
F010	Spirituality and Christian values in business: Pilot study <b>Vilmante Kumpikaite-Valiuniene</b> , Ruth Alas
F017	Existence of J-Curve between Thailand and ASEAN: A Real Business Cycle Perspective <b>Jirawat Jaroensathapornkul</b>
F018	Net Stable Funding Ratio and Commercial Banks Profitability <b>Rasidah Mohd Said</b>
F020	Productive Academic Database Enrolment <b>Sadi Evren SEKER</b> , Mehmet Lutfi ARSLAN and Menduh DINC
F102	Social Network Structure, Human Capital and Business Performance of Malaysian SMEs <b>Ehsan Fansuree Surin</b> , Ismail Ab. Wahab, Nurul Hafez Abd. Halil and Oswald

**SESSION – 4**

Venue: VENUS 2

Session Chair:

Time: 13:30-15:30

ID	Title+ Author's name
<b>Economics and Finance Research</b>	
CZ701	The Effect of e-Learning on EFL Learners' English Reading Ability Encouragement <b>Jaemjan Boonyopakorn</b>
F103	Women on Boards and Firm Performance in Malaysia: Preparing to Open the Black Box <b>Ilhaamie Abdul Ghani Azmi</b> and Mary Ann Barrett
F104	Futures Trading Signal using an Adaptive Algorithm Technical Analysis Indicator, Adjustable Moving Average': An Empirical Study on Malaysian Futures Markets <b>Jacinta Chan Phooi M'ng</b> and Rozaimah Zainudin
F105	Customer Satisfaction In Airline Industry <b>Usman Khan</b> , Noreen Khan
F202	Agent Based Interbank Network Dynamics with Individual Bank Interaction Rules <b>I. Lucas</b>
F301	New object discovered through the stock market <b>Martin Vlcek</b>
F306	Analysis of Mobile Banking (M-Banking) Success Using a Respecification of Delone & Mclean Information Success Model (Case Study at Permata Bank, Surakarta, Indonesia) <b>Christyaningsih Budiwati</b> , Lulus Kurniasih
F307	Foreign Direct Investment- Productivity Growth Nexus: Evidence from the three biggest manufacturing subsectors in Indonesia, 2004-2009. <b>Martha Primanthi</b>
F308	A REGIONAL INCOME CONVERGENCE PROCESS IN EAST JAVA (INDONESIA): DO SPATIAL DEPENDENCE AND SPATIAL REGIMES MATTER? <b>LILIK SUGIHARTI</b>
F309	Predictors of Financially Distressed Small and Medium-Sized Enterprises: A Case of Malaysia <b>Nur Adriana Hiau Abdullah</b> , Nasruddin Zainudin, Abd. Halim Ahmad and Rohani Md Rus

**15:30 – 16:00****COFFEE BREAK**

**SESSION – 5**

Venue: MERCURY

Session Chair:

Time: 16:00-18:30

ID	Title+ Author's name
<b>Social Science and Humanity</b>	
V00008	Interpersonal Citizenship Motivation: A Rating Scale Validity of Rasch Model Measurement <b>Shereen Noranee</b> , Noormala Amir Ishak, Raja Munirah Raja Mustapha, Rozilah Abdul Aziz and Rohana Mat Som
V00013	The Effectiveness of Entrepreneurial Motivational Training Programme among University Students Zarina Abdul Munir, Syukuriah Idrus, <b>Shamsul Azren Mohd Sukur</b> and Rahimah Ithnin
V00015	Exploratory Factor Analysis: Conceptualization, Reliability and Validity of Job Performance <b>Rohana Mat Som</b> , Raja Munirah Raja Mustapha, Abdul Kadir Othman, Rozilah Abdul Aziz and Shereen Noranee
V00029	Inggit Garnasih and Her Big Role as Soekarno's Wife <b>Devina Widya Putri</b>
V00039	Using Rasch Model and Confirmatory Factor Analysis to Assess Instrument for Clothing Fashion Design Competency <b>Arasinah Kamis</b> , Ab. Rahim Bakar, Ramlah Hamzah, Soaib Asimiran and Zaliza Hanapi
V00043	Travel in Black and White: James Baldwin's <i>Equal in Paris</i> <b>Oana Cogeanu</b>
V10015	Household Latrines to Control Helminthiasis and Environmental Contamination: An Exploratory Indonesian Study <b>MJ Park</b> , Budi Laksono, Ross Sadler, Archie Clements, Donald E. Stewart
V10016	The Use of Social Networks Sites (SNSs) among University students: How Far do They Learn? <b>Sharifah Sariah Syed Hassan</b> and Zahra Hediye Movafagh
V10017	4Ps and 1C of New Age Spirituality: A Holistic Marketing Review <b>Emre Basci</b>
V10018	Tolerance of Islam: A Study on Fashion among Modern and Professional Malay Women in Malaysia <b>Hanisa Hassan</b> , Biranul Anas Zaman, Imam Santosa
V10021	Dependence of Digital Economy on Free Labor <b>Analiza D. Resurreccion</b>
V10026	Indonesia Democracy Index (IDI): The Effort to Encourage Democratic Provincial Government <b>Inna Junaenah</b>
V10027	Challenges in Sustaining the Malay Traditional <i>Kuih</i> among Youth <b>Humairah Hamzah</b> , Muhammad Shahrin Ab. Karim, Mohiddin Othman, Azimi Hamzah and Nur Hafizah Muhammad



**SESSION – 6**

Venue: VENUS 1

Session Chair:

Time: 16:00-18:30

ID	Title+ Author's name
<b>Social Science and Humanity</b>	
V00025	Empowering the Abused Souls in No Tenga Miedo (Don't be Afraid) <b>Pogkrong Boon-Long</b>
V00026	Rewriting Patriarchal Discourses in the Five Selected Articles of Sor-Jed's Beep-Sew-Hua-Chang, an Online Thai Star&Celeb Gossip Column <b>Pogkrong Boon-Long</b>
V10005	The Need for Emotional Intelligence Skills among Knowledge Workers at the Tertiary Level <b>Mary Thomas, Peter Francis, Siti Asiah Md. Shahid, Syahrina Hayati Md. Jani</b>
V10006	The Relationship between Emotional Intelligence and Teaching Effectiveness of Lecturers in Public and Private Universities in Malaysia <b>Siti Asiah Md. Shahid, Syahrina Hayati Md Jani, Mary Thomas, and Peter Francis</b>
V10007	Importance of Teaching Effectiveness among Lecturers in Institutes of Higher Learning in Malaysia <b>Peter Francis, Mary Thomas, Siti Asiah Md. Shahid, Syahrina Hayati Md. Jani</b>
V10008	The Predictors of Lecturers' Teaching Effectiveness for Public and Private Universities in Malaysia <b>Syahrina Hayati Md. Jani, Siti Asiah Md. Shahid, Mary Thomas and Peter Francis</b>
V10010	ASEAN Cultural Diplomacy: Collaborative Efforts <b>Ratih Indraswari MA</b>
V10012	Flood Disaster Management in Malaysia: an evaluation of the effectiveness flood delivery system <b>Mohamad Sukeri Bin Khalid, and Shazwani Binti Shafiai</b>
V10013	The New Categorizations of Style in Contemporary Islamic Calligraphy Paintings in Malaysia <b>Nor Azlin Hamidon and Siti Mastura Md Ishak</b>
V10028	Challenges Faced by Engineering Lecturers in Integrating Technical and Employability Skills in the Curriculum: A Case Study in Community College, Malaysia <b>Zaliza Hanapi , Mohd Safarin Nordin and Arasinah Khamis</b>
V10029	Intention to Eat Traditional Food among Boys and Girls in Malaysia <b>Nur Hafizah Muhammad, Muhammad Shahrin Ab. Karim, and Humairah Hamzah</b>
V10030	The Roles of Administrators in Distance Education Programme: A Case at Higher Learning Institutions <b>Che Noraini Hashim, Bakare Kazeem Kayode and Sharifah Sariah</b>
V10031-Pre.	RE-MAHATHIRISATION of 13th Malaysian General Election <b>Muhamad Takiyuddin Ismail and Ahmad Fauzi Abdul Hamid</b>

	<p><b>Abstract:</b> This article discusses the phenomenon of re-Mahathirisation which engulfed the politics of Malaysia's ruling <i>Barisan Nasional</i> (BN) coalition and its main component party, the United Malays National Organisation (UMNO). Re-Mahathirisation refers to the increase in attachment towards the legacy of Malaysia's fourth Prime Minister, Mahathir Mohamad (1981-2003). The process was seen as approaching a peak with BN-UMNO's campaign for the Thirteenth General Elections (GE13) of May 2013. It was orchestrated especially by conservative elements in UMNO disillusioned with the political liberalisation began by his successor Abdullah Ahmad Badawi (2003-09) and continued by Najib Razak. The successful dislodging of Abdullah Badawi from the party-cum-national leadership in 2009 signified a powerful return of Mahathirism to the foreground of UMNO and national politics. Although Najib has pursued Abdullah's political liberalisation initiatives, he felt compelled to tolerate a rising public presence of Mahathir. In the short term, UMNO as a dominant conservative party has strongly rebuilt its legitimacy as the guardian of the Malay-Islamic agenda ever-circumspect of attempts to reform existing multi-racial power sharing arrangements. However, Mahathir's aligning with right wing Malay conservative groups has countered the gains that could be reaped from Najib's dogged advocacy of political reform. As a consequence, BN managed to retain power by virtue only of the heavy electoral weightage given to rural areas. To non-Malays and middle class Malays, UMNO's resistance to change arguably owes much to its association with Mahathir's recent divisive approach, fear-mongering and unbridled use of conservative rhetoric.</p>

**SESSION – 7**

Venue: VENUS 2

Session Chair:

Time: 16:00-18:30

ID	Title+ Author's name
<b>Language, Medias and Culture</b>	
N00021	Singing and Dancing in English for Young Learners Classroom <b>Tita Ratna Wulandari</b> and Dwi Wahyu Apriani
N00023	Aspects of Grammar Teaching Techniques <b>Narcisa Schwarz</b>
N00024	Methods of Teaching Grammar and Strategies of Learning Grammar <b>Narcisa Schwarz</b>
N00025	Can Grammar Be Fun? Entertaining Ways of Teaching Grammar <b>Narcisa Schwarz</b>
N10010	The Excellence & News Objectivity Models as the Models for Harmonious Relationship between Public Relations Officers and Journalists <b>Rachmat Kriyantono</b> and Bayu Indra
N10014-Pre	Korean Language Phonology <b>Jay-Ar Manuel Igno</b>  <b>Abstract:</b> Sounds play a very important role in oral communication. Unlike written language and sign languages, for the spoken language we rely on the medium of sounds that most of us are most likely familiar. As for every language, there is a varied inventory of sounds, would it be phonetic or phonemic. For this research, the sounds of the Korean language will be discussed which is now spoken by about 60, 000 million speakers originated from South and North Korea. Also, Korean language is now being studied by many foreigners as a foreign language, would it be for academic, business, hobby or just merely interest in learning a foreign language. Like every language of the world, studying the Korean language is as equally interesting. Its general features and language specifics are very essential to be known to all learners of this language. And because we believe that we use language to convey our thoughts, it is necessary to identify and make a clear written grammar of each and every language. To address this concern, scholars of language should take part. And as I do my part I will first look at the speech sounds of this language because I also believe that language is conveyed through speech sounds that need to be clear and easily understood. If one fails to clearly pronounce a sound, he also fails to convey communication clearly that leads to miscommunication. So if one wishes to be understood he needs to acquire the proper knowledge of the learnt language especially the way we should pronounce even a single sound.
N10018	Self-Revision Method of EFL Writers <b>Napaporn Srichanyachon</b>
N00017	Developing Students' Speaking Competence in "Food and Beverage Subject" in Palembang

	<b>Iskandar Rosyidin</b> and Sunda Ariana
N10022	Engaging EFL Students in Understanding Pragmatics through the Analysis of Verbal Humor in Cartoon Film “Cloudy with a Chance of Meatballs” <b>Dwi Wahyu Apriani</b> and Tita Ratna Wulandari
N10025	Adaptation in Cinema: From “A Moment To Remember” To “You’re My Home” <b>Büşra UL</b>
N10035	Social Communication Media in Cultural Adaptation of New Communication (Ethnography Study of The Use of Online Communication Media on Moslem Families in 5 Big Cities in Daerah Istimewa Yogyakarta Indonesia) <b>Fatma Dian Pratiwi(1)</b> , Rama Kertamukti and <b>Diah Ajeng Purwani(2)</b>
N10038-pre	Using Facebook to Appreciate Literary Works by Applying Reader Response Approach <b>Rita Inderawati</b>  <b>Abstract:</b> This global era challenges all elements to create and innovate for all the matter. Literature as one of the contestants in urban culture must have high competitiveness in line with multimedia technology progress. It is a fact that literature has something to do with old things, but it does not mean that teachers cannot create innovative things concerning with the use of literature. Meanwhile, the writers of literary works have published their qualified works which can be utilized in all levels of education. Ironically, the qualified works were conventionally taught that is by applying the old paradigm. Rosenblatt (1987) cites that it is an efferent stance (scan reading for enjoyment) if structuralism approach is put forward. There must be collaboration between literary work writers and teachers in which the writers have created the literary works and the teachers have to discover or to establish the method of literature teaching. Creative literature teaching method can be enlightened by applying reader response strategy and making use of Facebook as a medium to respond the literary works. New criticism has been criticized as a separated appreciation approach. It is necessary to accept it in positive perspective that the elements of fiction of literary works cannot be analyzed one by one and part by part. In learning, literary works must be explored so that the essence of literature to humanize people can be fulfilled by teachers. Significant theories for life insisted by experts are assumed as “dry” theories and have not been maximally explored. Literary works contains essential components that can sharpen cognitive and affective aspects and that can develop language skills if the works are explored and appreciated by precise appreciation approach. This research-based paper elaborates the learning of literary appreciation by applying the effective strategy that is reader responses and the use of face book as a medium for the learner to present and comment on their literary appreciation as a way of making use the social network in cyber.
N10039	The Application of Cultural Literacy Model to Enhance Speaking Ability through Legends for Advance Students in ELT Classroom <b>Fitri Suci Puspita Sari</b> and Rita Inderawati

### Listener list

Listener 01	<b>Insook LEE</b> Peking University, HSBC Business School
Listener 02	<b>Fahad Abdul Rahman Al-Ahmad</b> The Public Authority for Applied Education and Training – Kuwait.
Listener 03	<b>Rozaimah Zainudin</b> University of Malaya
Listener 04	<b>Nawal Alrajeh</b> Princess Nora Bint Abdul Rahman University

\* Listeners can go any conference listed above.

<b>APRIL 13, 2014 19:00</b>	<b>CLOSING CEREMONY</b>
	<b>DINNER</b>

### Instructions for Oral Presentations

**Devices Provided by the Conference Organizer:**

Laptops (with MS-Office & Adobe Reader)  
Projectors & Screen  
Laser Sticks

**Materials Provided by the Presenters:**

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 10-15 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 35- 40 Minutes of Presentation 5-10 Minutes of Q&A



## Mercure Seoul Ambassador Gangnam Sodowe

<http://www.mercureseoul.com/kor/main/main.asp>

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Centrally located in the business district, *Mercure Ambassador Gangnam* is just 155 metres from Yeoksam Subway Station. This property offers free internet, a fitness centre and 3 dining options.

Tastefully decorated, rooms come with unique wall prints and large windows that provide natural light. All units are equipped with a 40-inch flat-screen cable TV, seating area and private bathroom.

*Café SODOWE* offers international dishes, while *ONDA café* serves fresh coffee and pastries. Guests can enjoy views of Gangnam while dining at *Kloud*, located on the 21st floor.

The hotel has a business centre and a 24-hour reception. Laundry, dry cleaning and ironing services are available upon request.

*Gangnam Ambassador Mercure* is a 5-minute drive from Gangnam Station and a 12-minute drive from the Korea City Terminal. It is 29 km from Gimpo International Airport and 65 km from Incheon International Airport.

<b>Upcoming Conferences</b>		
<b>May 10-11,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Society, Education and Psychology <a href="#">(ICSEP2014)</a>	Kuala Lumpur, Malaysia	Mar 20,2014
2014 International Conference on Banking, Marketing and Economy <a href="#">(ICBME2014)</a>	Kuala Lumpur, Malaysia	Mar 20,2014
2014 4th International Conference on Management and Service Science <a href="#">(ICMSS2014)</a>	Kuala Lumpur, Malaysia	Mar 20,2014
<b>May 21-22,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Humanity and Social Sciences <a href="#">(ICHSS2014)</a>	Paris France	Mar 20,2014
2014 International Conference on Hospitality and Tourism Management <a href="#">(ICHTM2014)</a>	Paris, France	Mar 20,2014
2014 3rd International Conference on Management and Education Innovation <a href="#">(ICMEI2014)</a>	Paris, France	Mar 20,2014
<b>Jun 16-17,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Innovations in Business and Management <a href="#">(ICIBM2014)</a>	Hong Kong	Mar 20,2014
2014 International Conference on Teaching and Education Sciences <a href="#">(ICTES2014)</a>	Hong Kong	Mar 20,2014
2014 International Conference on Social Sciences and Business <a href="#">(ICSSB2014)</a>	Hong Kong	Mar 20,2014
<b>Jun 22-23,2014</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Sociality Culture and Humanities <a href="#">(ICSCH2014)</a>	Moscow, Russia	Mar 25,2014
2014 3rd International Conference on Psychological Sciences and Behaviors <a href="#">(ICPSB2014)</a>	Moscow, Russia	Mar 25,2014
2014 3rd International Conference on Innovation, Trade and Economics <a href="#">(ICITE2014)</a>	Moscow, Russia	Mar 25,2014
<b>Jul 03-04,2014</b>	<b>Place</b>	<b>Submission</b>
2014 4th International Conference on Strategy Management and Research <a href="#">(ICSMR2014)</a>	Plymouth, UK	Apr 01,2014
2014 3rd International Conference on Society, Humanity and History <a href="#">(ICSHH2014)</a>	Plymouth, UK	Apr 01,2014
2014 4th International Conference on Financial Management and Economics <a href="#">(ICFME2014)</a>	Plymouth, UK	Apr 01,2014

<b>Jul 19-20,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Video and Media <a href="#">(ICVM2014)</a>	Madrid, Spain	Apr 15,2014
014 International Conference on Economics, Society and Management <a href="#">(ICESM2014)</a>	Madrid, Spain	Apr 15,2014
2014 International Conference on Social Sciences and Innovations <a href="#">(ICSSI2014)</a>	Madrid, Spain	Apr 15,2014
<b>Aug 06-08,2014</b>	<b>Place</b>	<b>Submission</b>
2014 5th International Conference on Education and Management Technology <a href="#">(ICEMT2014)</a>	Singapore	Apr 05,2014
2014 3rd International Conference on Knowledge, Culture and Society <a href="#">(ICKCS2014)</a>	Singapore	Apr 05,2014
2014 International Conference on World Congress of Social Sciences <a href="#">(WCOSS2014)</a>	Singapore	Apr 05,2014
<b>Aug 28-29,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Education and Training Technologies <a href="#">(ICETT2014)</a>	Taipei, Taiwan	May 05,2014
2014 3rd International Conference on Mangement Technology and Science <a href="#">(ICMTS2014 )</a>	Taipei, Taiwan	May 05,2014
2014 5th International Conference on Construction and Project Management <a href="#">(ICCPM2014)</a>	Taipei, Taiwan	May 05,2014
<b>Sep 02-03,2014</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Aviation Engineering and Management <a href="#">(ICAEM2014 )</a>	Kuala Lumpur, Malaysia	Jun 01,2014
2014 5th International Conference on E-business, Management and Economics <a href="#">(ICEME2014 )</a>	Kuala Lumpur, Malaysia	Jun 01,2014
2014 4th International Conference on Humanities, Society and Culture <a href="#">(ICHSC2014)</a>	Kuala Lumpur, Malaysia	Jun 01,2014
2014 2nd International Conference on Industrial and Production Engineering <a href="#">(ICIPE2014)</a>	Kuala Lumpur, Malaysia	Jun 01,2014
<b>Sep 25-26,2014</b>	<b>Place</b>	<b>Submission</b>
2014 4th International Conference on Education, Research and Innovation <a href="#">(ICERI2014)</a>	Bangkok, Thailand	Jun 15,2014
2014 5th International Conference on Humanities, Historical and Social Sciences	Bangkok, Thailand	Jun 15,2014



<a href="#">(CHHSS2014)</a>		
2014 4th International Conference on Business and Economics Research <a href="#">(ICBER2014)</a>	Bangkok, Thailand	Jun 15,2014
<b>Oct 10-11,2014</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Psychological, Behavioral and Science <a href="#">(ICPBS2014)</a>	Geneva, Switzerland	Jul 15,2014
2014 International Conference on Management Sciences and Innovations <a href="#">(ICMSI2014)</a>	Geneva, Switzerland	Jul 15,2014
2014 2nd International Conference on Media and Film Studies <a href="#">(ICMFS2014)</a>	Geneva, Switzerland	Jul 15,2014
<b>Oct 13-14,2014</b>	<b>Place</b>	<b>Submission</b>
2014 5th International Conference on Behavioral, Cognitive and Psychological Sciences <a href="#">(BCPS2014)</a>	Georgia	Jul 20,2014
2014 2nd International Conference on e-Business and e-Commerce Management <a href="#">(ICBCM2014)</a>	Georgia	Jul 20,2014
2014 3rd International Conference on History and Society Development <a href="#">(ICHSD2014)</a>	Georgia	Jul 20,2014
<b>Nov 08-10,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Identity, Culture and Communication <a href="#">(ICICC2014)</a>	Hong Kong	Jun 30,2014
2014 International Conference on Distance Education and Learning <a href="#">(ICDEL2014)</a>	Hong Kong	Jun 30,2014
2014 International Conference on Business, Marketing and Management <a href="#">(ICBMM2014)</a>	Hong Kong	Jun 30,2014
<b>Nov 20-21,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Marketing, Business and Management <a href="#">(ICMBM2014)</a>	Milan, Italy	Jul 10,2014
2014 International Conference on Journalism and Mass Communications <a href="#">(ICJMC2014)</a>	Milan, Italy	Jul 10,2014
2014 4th International Conference on Information and Finance <a href="#">(ICIF2014 )</a>	Milan, Italy	Jul 10,2014
2014 International Conference on Education and Social Sciences <a href="#">(ICESS2014 )</a>	Milan, Italy	Jul 10,2014
<b>Dec 17-18,2013</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Behavioral and Educational	Las Vegas, USA	Jul 30,2014

Psychology <a href="#">(ICBEP2014)</a>		
2014 3rd International Conference on Business, Management and Governance <a href="#">(ICBMG2014)</a>	Las Vegas, USA	Jul 30,2014
2014 2nd International Conference on Financial and Management Science <a href="#">(ICFMS2014)</a>	Las Vegas, USA	Jul 30,2014
2014 3rd International Conference on Humanity, Culture and Society <a href="#">(ICHCS2014)</a>	Las Vegas, USA	Jul 30,2014
<b>Dec 29-30,2014</b>	<b>Place</b>	<b>Submission</b>
2014 5th International Conference on Economics, Business and Management <a href="#">(ICEBM2014)</a>	Phuket Island, Thailand	Aug 10,2014
2014 4th International Conference on Languages, Literature and Linguistics <a href="#">(ICLLL2014)</a>	Phuket Island, Thailand	Aug 10,2014
2014 3rd International Conference on Sociality and Humanities <a href="#">(ICOSH2014)</a>		



## **2014 International Conference on Innovations in Business and Management- ICIBM2014**

Welcome to the official website of the 2014 International Conference on Innovations in Business and Management (ICIBM2014) will be held during June 16-17, 2014, in Hong Kong. ICIBM 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Innovations in Business and Management, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Innovations in Business and Management and related areas.

**All papers for the ICIBM2014 will be published in JOAMS (ISSN: 2168-0787) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Ulrich's Periodicals Directory, Google Scholar, EBSCO, Engineering & Technology Digital Library and Electronic Journals Digital Library , and ProQuest.**

**One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 17, 2014.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email [icibm@iedrc.net](mailto:icibm@iedrc.net).

## **Important Date**

### **Paper Submission (Full Paper)**

Notification of Acceptance

Final Paper Submission

Authors' Registration

ICIBM 2014 Conference Dates

**Before April 20, 2014**

On May 1, 2014

Before May 15, 2014

Before May 15, 2014

June 16-17, 2014



## **2014 International Conference on Teaching and Education Sciences- ICTES2014**

Welcome to the official website of the 2014 International Conference on Teaching and Education Sciences (ICTES2014), will be held during June 16-17, 2014, in Hong Kong. ICTES 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Teaching and Education Sciences, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Teaching and Education Sciences and related areas.

**All papers for the ICTES2014 will be published in IJIET (ISSN: 2010-3689) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by DOAJ, Electronic Journals Library, Engineering & Technology Digital Library, Google Scholar, Crossref and ProQuest .**

**One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 17, 2014.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email [ictes@iedrc.net](mailto:ictes@iedrc.net).

## **Important Date**

**Paper Submission (Full Paper)**

**Before April 20, 2014**

Notification of Acceptance

On May 1, 2014

Final Paper Submission

Before May 15, 2014

Authors' Registration

Before May 15, 2014

ICTES 2014 Conference Dates

June 16-17, 2014



## **2014 International Conference on Social Sciences and Business- ICSSB2014**

Welcome to the official website of the 2014 International Conference on Social Sciences and Business (ICSSB2014), will be held during June 16-17, 2014, in Hong Kong. ICSSB 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Social Sciences and Business, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Social Sciences and Business and related areas.

**All papers for the ICSSB2014 will be published in IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Google Scholar, Engineering & Technology Digital Library, Crossref, and ProQuest .**

**One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 17, 2014.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) via email [icssb@iedrc.net](mailto:icssb@iedrc.net).

## **Important Date**

### **Round III**

#### **Paper Submission (Full Paper)**

Notification of Acceptance

Final Paper Submission

Authors' Registration

ICSSB 2014 Conference Dates

**Before April 20, 2014**

On May 1, 2014

Before May 15, 2014

Before May 15, 2014

June 16-17, 2014



## **2014 2nd International Conference on Sociality Culture and Humanities - ICSCH 2014**

Welcome to the official website of the 2014 2nd International Conference on Sociality Culture and Humanities - ICSCH 2014, will be held during June 22-23, 2014, in Moscow, Russia. ICSCH 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Sociality Culture and Humanities, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Humanities, Culture and Sociality and related areas.

**All papers for the ICSCH 2014 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Google Scholar, DOAJ, Engineering & Technology Digital Library, Crossref, and ProQuest.**

**One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 23, 2014.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email [icsch@iedrc.org](mailto:icsch@iedrc.org).

## **Important Date**

**Paper Submission (Full Paper)**

Notification of Acceptance

Final Paper Submission

Authors' Registration

ICSCH 2014 Conference Dates

**Before March 25, 2014**

On April 15, 2014

Before April 30, 2014

Before April 30, 2014

June 22-23, 2014



## **2014 3rd International Conference on Psychological Sciences and Behaviors- ICPSB 2014**

Welcome to the official website of the 2014 3rd International Conference on Psychological Sciences and Behaviors - ICPSB 2014, will be held during June 22-23, 2014, in Moscow, Russia. ICPSB 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Psychological Sciences and Behaviors, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Psychological Sciences and Behaviors and related areas.

**All papers for the ICPSB 2014 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's, Cross Ref and sent to be reviewed by ISI Proceedings.**

**One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 23, 2014.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email [icpsb@iedrc.org](mailto:icpsb@iedrc.org).

## **Important Date**

### **Round II**

Paper Submission (Full Paper)

Before March 25, 2014

Notification of Acceptance

On April 15, 2014

Final Paper Submission

Before April 30, 2014

Authors' Registration

Before April 30, 2014

ICPSB 2014 Conference Dates

June 22-23, 2014





## **2014 3rd International Conference on Innovation, Trade and Economics - ICITE 2014**

Welcome to the official website of the 2014 3rd International Conference on Innovation, Trade and Economics - ICITE 2014, which will be held during June 22-23, 2014, in Moscow, Russia. ICITE 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Innovation, Trade and Economics, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Innovation, Trade and Economics and related areas.

**All papers for the ICITE 2014 will be published in the IJTEF (ISSN: 2010-023X) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Engineering & Technology Digital Library, EBSCO, ProQuest, Crossref, Electronic Journals Library, DOAJ and Ulrich's Periodicals Directory.**

**One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 16, 2014.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email [icite@iedrc.org](mailto:icite@iedrc.org).

## **Important Date**

### **Paper Submission (Full Paper)**

Notification of Acceptance

Final Paper Submission

Authors' Registration

ICITE 2014 Conference Dates

**Before March 25, 2014**

On April 15, 2014

Before April 30, 2014

Before April 30, 2014

June 22-23, 2014





